

Press Release – Jerry V. Dollar, Author

FOR IMMEDIATE RELEASE

(December 1, 2015: Colorado Springs, CO, USA) - Jerry V. Dollar is pleased to announce publication of a new series of business e-books; distributed by Lulu Press, Inc. The series is entitled “The Ten-Minute Business Expert.”

The Ten-Minute Business Expert Series delivers concise and effective strategies and tactics for business situations. Trade Show Success will show you how to maximize your trade show investment to deliver a bounty of qualified leads! Leads equal prospects; and prospects equal customers. That means added revenue for your company!

Visit <http://www.lulu.com/spotlight/JerryDollar> to order your e-book copy today!

When not trekking around the globe, Jerry Dollar can be found in Colorado Springs, Colorado where he lives with his wife Robbi. Besides an affinity for writing and travel; he is also an avid bodybuilder, a very prolific reader, and an enthusiastic observer of the human condition. Announcing a Flight Delay is his first published book.

Visit <http://www.jerrydollarauthor.com> to learn more about the author!

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